

Corporation of the Municipality of South Huron  
Exeter Rodeo Committee  
Agenda

Date: March 20, 2024  
7:00 PM – 9:00 PM  
Zoom

**1. Call To Order**

**2. Agenda**

Recommended Motion:

**That** the agenda for March 20, 2024 be approved as presented.

**Motion:** 1-2024

**Moved by:**

**Seconded by:**

**Result:**

**3. Disclosure of Pecuniary Interest and the General Nature Thereof**

**4. Minutes**

Recommended Motion:

**That** the minutes of November 29, 2023 be adopted as presented.

**Motion:** 2-2024

**Moved by:**

**Seconded by:**

**Result:**

**5. Business Arising from the Minutes**

**6. Business to be Discussed**

**6.1 Committee Updates**

6.1.1 Facilities, Grounds and Arena Signage (S. Nickles)

- Bleachers
- Port-a-pots
- Tent

6.1.2 Marketing and Promotions (L. Connolly)

6.1.3 Vendors (M. Clarke)

6.1.4 Admissions and Volunteers (S. Clarke)

6.1.5 Special Activities / Entertainment / Partnerships (M. Clarke)

6.1.6 Sponsorships (J. Fields)

## 6.2 New Business

- Beverage service
- Security

## 6.3 Deferred Business

- Volunteer recruitment

## 6.4 Council – Updates

### Item 8.7 of the December 18, 2023 Regular Council meeting

#### **Exeter Rodeo Committee - Draft Minutes of November 29, 2023**

Council discussed the recommendations and the Committee's Terms of Reference. Councillor Oke called for a split of the recommendation.

Motion: **512-2023**

Moved: J. Dietrich

Seconded: A. Neeb

That South Huron Council receives the Exeter Rodeo Committee draft minutes of November 29, 2023 as presented.

Disposition: Carried (7-0)

Motion: **513-2023**

Moved: J. Dietrich

Seconded: A. Neeb

That South Huron Council approves the recommendation of the Exeter Rodeo Committee that a \$10,000 donation be made to the local food bank.

Disposition: Defeated Lost (3-4)

Motion: **514-2023**

Moved: J. Dietrich

Seconded: A. Neeb

That South Huron Council approves the recommendation of the Exeter Rodeo Committee that the Municipality of South Huron enter into a one-year contract with Rodeo Management Group in the amount of \$40,000.

Disposition: Carried (7-0)

## 7. Correspondence

## 8. Adjournment

Recommended Motion:

**That** the Exeter Rodeo Committee hereby adjourn at \_\_\_\_\_ to meet again on \_\_\_\_\_ at \_\_\_\_\_ PM or at the Call of the Chair.

**Motion:** 3-2024

**Moved by:**

**Seconded by:**

**Result:**

Corporation of the Municipality of South Huron  
Exeter Rodeo Committee  
Minutes

Date: November 29, 2023  
7:00 PM – 9:00 PM  
South Huron Recreation Centre

**Members present:** Jo-Anne Fields, Scott Nickles, Steve Clarke, Mike Clarke, Dennis Gower, Jim Dietrich

**Regrets:** Darcey Cook, Rob Ross (BIA), Laura Goulding, Brenda McCarter, Dave Marshall

**Staff:** Laurie Clapp

**Chair J. Fields called the meeting to order at 7:00pm**

## 1. Agenda

That the agenda for November 29, 2023 be approved as presented.

**Motion:** 34-2023

**Moved by:** S. Nickles

**Seconded by:** M. Clarke

**Result:** Carried

## 2. Disclosure of Pecuniary Interest and the General Nature Thereof

- none

## 3. Minutes

That the minutes of August 04, 2023 be adopted as presented.

**Motion:** 35-2023

**Moved by:** S. Clarke

**Seconded by:** S. Nickles

**Result:** Carried

## 4. Business Arising from the Minutes

- none

## 5. Business to be Discussed

### 5.1 Recap of the 25th Annual Rodeo

#### 5.1.1 Facilities, Grounds and Arena Signage (S. Nickles)

- The added bleachers were definitely utilized

#### 5.1.2 Marketing and Promotions (L. Goulding)

- Promotion was successful as seen through attendance

#### 5.1.3 Vendors (D. Cook)

- More food vendors are recommended as many ran out of food
- Beverage service was successful

#### 5.1.4 Admissions and Health & Safety (S. Nickles)

- Price deal on the Saturday was a success with capacity crowds
- Student volunteers were great on admissions
- Need a committee volunteer to accompany

#### 5.1.5 Special Activities / Entertainment / Partnerships (M. Clarke)

- Positive feedback on Connor Wilson and the entertainment

#### 5.1.6 Sponsorships (J. Fields)

- \$29650 was brought in through sponsorships

#### 5.1.7 Financial snapshot - 2023 event

- It was a successful year even without shares from the beverage service.

### 5.2 Exeter Rodeo – 2024 – moving forward

The following members have stated their commitment to continue as part of the rodeo committee in 2024.

M. Clarke – voting member  
S. Nickles - voting member  
S. Clarke - voting member  
D. Gower – committee member  
J. Dietrich - voting member  
J. Fields - voting member

**That** the Exeter Rodeo committee begin recruitment for volunteer, non-voting members

**Motion:** 36-2023

**Moved by:** S. Clarke

**Seconded by:** M. Clarke

**Result:** Carried

#### 5.2.1 Election of Officers

**That** J. Fields remain as chair of the committee

**Motion:** 37-2023

**Moved by:** J. Dietrich

**Seconded by:** M. Clarke

**Result:** Carried

**That** J. Dietrich remain as vice-chair of the committee

**Motion:** 38-2023

**Moved by:** S. Clarke

**Seconded by:** M. Clarke

**Result:** Carried

#### 5.3 New Business

##### 5.3.1 Rodeo Reserves

**That** although this request does not specifically meet the South Huron Exeter Rodeo Committee Terms of Reference guidelines and was approved by South Huron Council in the recommendation in 2022, we feel that a donation to the local food bank in the amount of \$10,000.00 would be appropriate, especially at this time of year.

**Motion:** 39-2023

**Moved by:** S. Nickles

**Seconded by:** M. Clarke

**Result:** Carried

#### 5.4 Deferred Business

- none

#### 5.5 Council – Updates

Councillor McLeod-Haggitt has been sworn in as councillor for Ward 2

### 6. Committee Updates

- None

## 7. Correspondence

### 7.1 RAM Rodeo Update

#### 7.1.1 2024 Rodeo Contract

**That** the contract for 2024 from Rodeo Management Group be sent to the Municipality of South Huron for consideration and the municipality enter into a one-year contract with Rodeo Management Group in the amount of \$40,000.

**Motion:** 40-2023

**Moved by:** J. Dietrich

**Seconded by:** S. Nickles

**Result:** Carried

## 8. Adjournment

**That** the Exeter Rodeo Committee hereby adjourn at 8:26 pm to meet again on Wednesday March 20 at 7PM via zoom or at the Call of the Chair.

**Motion:** 41-2023

**Moved by:** M. Clarke

**Seconded by:** S. Nickles

**Result:** Carried