

Corporation of the Municipality of South Huron
Exeter Rodeo Committee
Minutes

Date: November 02, 2022
7:00 PM – 9:00 PM

South Huron Recreation Centre Banquet Hall

Members Present: Jo-Anne Fields, Scott Nickles, Steve Clarke, Darcey Cook, Jim Dietrich, Dave Marshall, Brenda McCarter

Exeter Lions Club members present: Mark Keller, Daryl Beaver, Chad Williamson

Staff: Scott Currie

1. Meeting Called To Order 7:07PM

2. Agenda

Motion: 22-2022

Moved by: Darcey

Seconded by: Scott

Result: Carried

That the agenda for November 02, 2022 be approved as presented.

3. Disclosure of Pecuniary Interest and the General Nature Thereof

- Jo-Anne and Scott declared a conflict on item 6.4.3

4. Minutes

Motion: 23-2022

Moved by: Scott

Seconded by: Darcey

Result: Carried

That the minutes of August 04, 2022 be adopted as presented.

5. Business Arising from the Minutes

None.

6. Business to be Discussed

6.1 Exeter Lions Club - Overview and bar profit share

- Attendance/revenue numbers are pending; this was a successful event as far as the Lions are concerned
- Lions would prefer to manage security on the Friday night

- Corraling arriving visitors continues to be a challenge in the tent area. The committee will consider installing more fencing next year. Perhaps consider putting up more 'no smoking' signs, too.
- Lions are open to ideas and feedback when planning next year
- The Lions representatives left the meeting at 7:38PM

6.2 Recap of the 24th Annual Rodeo

6.2.1 Facilities, Grounds and Arena Signage (S. Nickles)

- parking on the diamonds worked well
- municipal staff were great in preparing the grounds; they were in really good shape

6.2.2 Marketing and Promotions (L. Connolly)

- the committee remarked that marketing and promotion was successful; great attendance!

6.2.3 Vendors (D. Cook)

- nothing to report, everything went smoothly

6.2.4 Admissions and Health & Safety (S. Nickles)

- going to one admission gate made things a lot easier.

6.2.5 Special Activities / Entertainment / Partnerships (M. Clarke)

- musician was happy; would be willing to do it again

6.2.6 Sponsorships (J. Fields)

- roughly \$27,600 brought in; sponsorships went really well

6.3 Exeter Rodeo - 25th Anniversary

6.3.1 Committee Selection

- everyone in attendance expressed satisfaction with status quo

6.3.2 Sponsor Package

- for next year, the committee will consider retooling the sponsorship package
- the social media posting schedule should be re-evaluated along with the sponsorship package

6.3.3 Admission

- no issues to report

6.3.4 Vendor

- no issues to report

6.4 New Business

6.4.1 - Financial snapshot - 2022 event

- Revenue is looking to be over \$30,000

6.4.2 - Proposed Budget – 2023

- Jim and Jo-Anne will inquire with OPP about security for next year

6.4.3 - Golf Cart - Stolen from Ag Building rodeo weekend - damage sustained

- As per their declared conflict at the start of the meeting, Jo-Anne and Scott stepped out at 8:13PM; Jim took over as Chair
- The committee discussed reimbursing FD Roofing Inc for repairs to damaged golf cart used during the 2022 Exeter Rodeo - using this year's surplus revenue.
- Jo-Anne and Scott returned to the meeting at 8:31PM.

6.4.4 – Bleacher rental for 2023

- there is an opportunity to co-purchase a portable bleacher system with a group of event organizers to share in the cost and use of this equipment. More information will be collected and brought back to a future meeting.

6.4.5 – Verbal resignation of Gus Guertz

Motion: 24-2022

Moved by: Darcey

Seconded by: Jim

Result: Carried

That the Rodeo Committee accepts the resignation of member Gus Guertz.

- The Chair will send a letter of thanks.

6.5 Deferred Business

- Exeter Chrysler will be participating in the Santa Claus Parade; willing to incorporate rodeo theme to represent this committee
- This committee has a financial reserve that has been built up overtime: is it time to consider donating some of these funds?
- The Exeter Rodeo Committee discussed donating \$5,000 from the Rodeo Reserve to the Exeter Food Bank.

6.6 Council - Updates

- Two new councillors have been elected to South Huron Council; one each from Stephen and Exeter wards.

7. Committee Updates

None.

8. Correspondence

None.

9. Adjournment

Motion: 25-2022

Moved by: Steve

Seconded by: Darcey

Result: Carried

That the Exeter Rodeo Committee hereby adjourn at 8:45PM to meet again on January 19th, 2023 at 7:00PM or at the Call of the Chair.