

Corporation of the Municipality of South Huron

**Exeter Rodeo Committee
Agenda**

**Tuesday, March 5th, 2019
7:00 PM – 9:00 PM**

South Huron Recreation Centre

1. Call To Order

Welcome and Introductions – Committee members and staff

2. Agenda

Recommended Motion:

That the Agenda for March 5th, 2019 be approved.

3. Disclosure of Pecuniary Interest and the General Nature Thereof

4. Minutes

Recommended Motion:

That the minutes of September 10, 2018 be adopted as presented.

5. Business Arising from the Minutes

6. Business to be Discussed

6.1 Approval of new members

6.2 Election of Officers:

- Chair,
- Vice Chair
- Secretary - for the past few years, the role of Secretary has been assumed by a staff member to ensure compliance and consistency

6.3 Allocation of Committee roles and responsibilities; including but not limited to:

- Facilities and Grounds
- Marketing and Promotion
- Vendors
- Sponsors and Financial
- Special Weekend Activities and Entertainment

6.4 Rodeo Management Group (RMG) Organizational Meeting and Awards Banquet on Saturday, March 9, 2019. This is an important opportunity for the Committee to network and share thoughts and ideas

6.5 Unfinished Business

7. Committee Updates

8. Correspondence

7.1 Ontario Mounted Cowboy Mounted Shooting Association (OCMSA) re: interest in performing at 2019 event

7.2 Ram Rodeo Awards

7.3 Rebekah Stevens re: interest in performing at 2019 event

7.4 Julie Gibson re: interest in receiving 2019 sponsorship package

9. Adjournment

Recommended Motion:

That the Exeter Rodeo Committee hereby adjourn at _____ to meet again on _____ at _____ PM or at the Call of the Chair.



Exeter Rodeo Committee

South Huron Recreation Centre
Monday, Sept. 10, 2018 – 8:00 pm

Members Present

Members – Scott Nickles, Chair, Bob Parsons, Dave Marshall, Steve Clarke, Brit McCarter, Georgia Athanasiou (BIA); Brenda McCarter

Council Representative – Craig Hebert

Staff Representatives – Jo-Anne Fields, Kate Russell

Guests – Michael Clarke

1. Call to Order & Welcome

- Chair, Scott Nickles welcomed everyone to the meeting and thanked them for their commitment to this community event

2. Declaration of Conflict of Interest

- No Conflict of Interest declared

3. Changes/Additions to the Agenda

- No changes/additions noted to the Agenda

4. Approval of the Agenda

Motion – 17/09/18

Moved by: Dave Marshall

Seconded by: Bob Parsons

“THAT the agenda of September 10, 2018 be approved as presented.”

Disposition: Carried

5. Approval of the Minutes

- It was noted a change in one of the motions would have to be made, as it was moved by someone not officially a member of the committee. The motion will be rescinded from the original minutes and put forth again tonight.

Motion – 18/09/18

**Moved by: Bob Parsons
Seconded by: Steve Clarke**

“THAT the minutes of July 9, 2018 meeting be approved as amended (motion 15/07/18 rescinded).”

Disposition: Carried

6. Business arising from the Minutes

- The rodeo event was held and all agreed it was a good event.

7. Correspondence

- Correspondence is shared with the Committee membership as received
- No correspondence noted at the meeting

8. Committee Reporting

Facilities and Grounds

- grounds were good for the rodeo

Sponsors

- Sponsor report indicated \$16,800 was collected in cash sponsorships
- In-kind partnerships were \$3,500

Vendors

- Vendors brought in \$3006 for the event
- No complaints about vendors this year

Marketing, Promotion, Advertising and Social Media

- Nothing to report about marketing and promotions
- It was suggested a poll in future could help determine the rodeo format
- The VIP lounge was not exclusive for sponsors this year – should be revisited for next year

Financial

- Financials were presented verbally
- Insurance cost of \$1,500 cut into profits
- Research insurance options for 2019 – including mutual coverage with municipality and Rodeo Management Group
- There is no more permanent liquor license to go under – so may need PAL insurance next year to cover the bar
- Will need to determine who would do the Special Occasion Permit for the bar
- New Special Events Policy coming in to effect will require proof of \$5M insurance
- Event profit is between \$4,000 and \$6,000 – final figure still unknown

Events/Activities/Entertainment

- Good rodeo – no complaints
- Discussion about bringing back the “redneck games” in 2019
- Bouncy horses were popular
- Potential to have an additional event on Saturday prior to show
- Lions may be able to take over the Friday night kick-off – Craig is talking to club about it

Chair/Vice Chair Comments

- Chair thanked the committee for making it fun again this year

9. New & Other Business

- Suggestion to check if an old-style rodeo is still available through RMG
- Potential to poll through FB on what people prefer
- Change in rodeo format was discussed
- Ratify new members for council consideration – new volunteers added to committee

Motion – 19/09/18

Moved by: Bob Parsons

Seconded by: Dave Marshall

“THAT Exeter Rodeo Committee recommend to South Huron Council that Darcey Cook and Mike Clarke are hereby appointed to the Rodeo Committee.”

Disposition: Carried

10. Unfinished Business

- The opportunity for the rodeo committee to donate funds to community recreation projects, as per the terms of reference of the committee, was discussed. The committee revisited discussion from the previous meeting and put forth a new motion to replace the one rescinded from the previous meeting.

Motion – 20/09/18

**Moved by: Craig Hebert
Seconded by: Bob Parsons**

“THAT the Rodeo Committee recommends to the Municipality of South Huron council that funds from the Rodeo reserve be used to purchase an Optimist Armor Stone (\$1,000); provide a \$14,000 donation toward the Exeter and District Swimming Pool Renovation project and a \$5,000 donation toward the Dashwood Community Hall renovation project – for a total of \$20,000 toward community recreation projects.”

Disposition: Carried

- Committee member Bob Parsons announced his retirement from the committee. This will be his last meeting. Bob was thanked for his years of dedication to the rodeo. His resignation was accepted by motion.

Motion – 21/09/18

**Moved by: Craig Hebert
Seconded by: Steve Clarke**

“THAT the Rodeo Committee accepts the resignation of member Bob Parsons with thanks for his service to the community.”

Disposition: Carried

- Community Services Manager Jo-Anne Fields then offered news that she has announced her retirement from her position with South Huron as of January 18, 2019. She expressed her gratitude for all the hard work of the committee and her intention to volunteer for the committee once she has retired.

11. Date of Next Meeting

- Next regular meeting will be held at South Huron Recreation Centre on Monday,

November 26, 2018 at 7:00 pm. Thereafter, beginning in January 2019, meetings will be scheduled on the fourth Monday of the month, or at the call of the Chair.

12. **Committee Photo** – members then gathered in the Banquet Hall for team photos.

12. **Adjournment**

Motion – 20/09/18

Moved by: Scott Nickles
Seconded by: Craig Hebert

“THAT the meeting be adjourned at 8:42 pm.”

Disposition: Carried

Chair – Scott Nickles

Date

Recording Secretary – Kate Russell

Date

7.1

From: Mark Hallink <mhallink@hallink.com>

Subject: OCMSA - Letter of No Objection

Date: December 4, 2018 at 12:20:10 PM CST

To: <jfields@southhuron.ca>

Cc: Ross Millar <rmillar@rmillargroup.com>, Laura Alice Hallink <lahallink@gmail.com>

Good afternoon, Joanne.

Thank you for your time yesterday.

As discussed, we have been invited by Ross Miller of the Ram Rodeo to incorporate our sport into the Ram Rodeo for next summer.

Cowboy mounted shooting (also called **western mounted shooting** and **mounted shooting**) is a competitive equestrian sport involving the riding of a [horse](#) to negotiate a shooting pattern. Depending on sponsoring organizations, it can be based on the [historical reenactment](#) of historic shooting events held at [Wild West Shows](#) in the late 19th century. Modern events use [blank ammunition](#) instead of live rounds, certified to break a target balloon within fifteen to twenty feet.

In order for us to do this we need to get the riding area(s) approved by the Chief Firearm's Office (CFO) for a "Black Powder Blank Only" Range.

The first step in that process involves getting a letter from you, indicating that such an activity would not violate any by-laws, and that you have no objection to our use of your arena for these purposes, in your jurisdiction. Please find attached two sample "Letters of No Objection" that we have used for similar purposes with other municipalities.

Upon receipt of such a letter from your municipality, we would submit an application to the CFO's office. They would subsequently set up a site visit and inspection of the arena(s) that would be used. Our club will take care of all the set up and tear down of any event, including the site inspection.

Attached and below, please find:

- two sample "Letters of No Objection". The attached letters are from the Town of Mono for the Orangeville OAS, and Central Huron for the REACH Huron, in Clinton, Ontario.

- sample videos

<https://youtu.be/QC-2d5A0yT0>

<https://youtu.be/zDscb1IA6S0>

- link to our Association's Facebook Page

<https://www.facebook.com/ontariocmsa/>

If you would be so kind to pass this along to the appropriate person in your municipality, and copy me, I would be happy to answer any questions.

We appreciate the opportunity to work with you and RAM Rodeo.

Best regards,

Mark Hallink

President

OCMSA



Town of Mono

347209 Mono Centre Road
Mono, Ontario L9W 6S3

October 16, 2018

Chief Firearms Office
Att. Wayne Johnson
777 Memorial Avenue
Orillia, ON L3V 7V3

Dear Mr. Johnson;

Re: Application Ontario Mounted Shooting Association

This letter is in support of an application submitted by Mark Hallink, President of the Ontario Cowboy Mounted Shooting Association for the Orangeville Agricultural Society Event Centre, 247090 5 Sideroad, Mono, Ontario to be used as a venue for Cowboy Mounted Shooting.

It is understood that you require a letter from the Municipality stating that we have no objection to this use within our jurisdiction and that the activity will not contravene any municipal bylaws and the regulations relating to the use of the facility and the discharge of firearms.

The Town of Mono has no objection to the issuance of a permit for this property and the use does not contravene and other municipal bylaws or regulations.

Yours truly,

TOWN OF MONO

Mark Early
Chief Administrative Officer/Clerk



Municipality of Central Huron

P.O. Box 400, 23 Albert Street, Clinton, Ontario N0M 1L0

Telephone: 519-482-3997 Fax: 519-482-9183

Email: info@centralhuron.com

www.centralhuron.com

September 17, 2018

Chief Firearms Office
Att: Wayne Johnson
777 Memorial Avenue
Orillia, ON
L3V 7V3

Dear Mr. Johnson;

Re: Application Ontario Mounted Shooting Association at REACH Huron

This letter is in support of an application submitted by Mark Hallink , President of the Ontario Cowboy Mounted Shooting Association for **REACH Huron**, 169 Beech Street, Clinton, Ontario to be used as a venue for Cowboy Mounted Shooting.

It is understood that you require a letter from the Municipality stating that we have no objection to this use within our jurisdiction and that the activity will not contravene any municipal bylaws and the regulations relating to the use of the facility and the discharge of firearms.

The Municipality of Central Huron has no objection to the issuance of a permit for this property and the use does not contravene any other municipal bylaws or regulations.

Kind Regards,

Brenda Maclsaac
Clerk

7.2

From: Tanya Panczuk [<mailto:tpanczuk@rmillargroup.com>]
Sent: Thursday, February 21, 2019 1:13 PM
To: Ross Millar <rmillar@rmillargroup.com>
Subject: RAM Rodeo Tour Committee Meeting & Banquet

Good Afternoon!

On March 9, 2019 the RAM-Case IH Rodeo Tours will be celebrating the 2018 Champions at the Stampede Ranch in Guelph.

Most importantly, we will be having our annual committee meeting before the banquet from Noon until 2:30pm. This is a great opportunity to discuss everything rodeo including planning, operations, promotions, sharing ideas and seeing the friendly faces of other rodeo committees!

We would like to offer 2 FREE tickets to each committee to attend the banquet dinner and awards presentation. This is a fun social night where we honour the champions, and is followed by dinner and dance! (More information can be found on the attached image)

Tickets need to be booked in advance so please reply to this email or call [519-942-3011](tel:519-942-3011) to RSVP

Look forward to seeing you all there!

--

Tanya Panczuk

Ross Millar Entertainment Group
633419 Highway 10-Unit C4
Mono, Ontario
L9W 6Z1

E: tpanczuk@rmillargroup.com

P: 519-942-3011

W: www.rossmillargroup.com

www.rebekahstevensmusic.com



April 5-7, 2019

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7.3

From: Rebekah Stevens [mailto:rebekah_h_stevens@hotmail.com]
Sent: Tuesday, February 26, 2019 2:15 PM
To: Jo-Anne Fields <jfields@southhuron.ca>
Subject: 2019 Exeter Rodeo Entertainment

Hi there,

I performed at the Exeter Rodeo back in 2017 & just wanted to express my interest in returning again this year to perform again with my band either as part of the Friday night dance or the tent entertainment.

My previous contact Bob Parsons is no longer is with the committee, so thought I'd reach out to you instead.

My band and I had a blast 2 years ago and would love be part of the entertainment lineup a second time!

Thank you so much,
Rebekah Stevens

7.4

-----Original Message-----

From: Julie Gibson [mailto:Julie.Gibson@mnp.ca]
Sent: November-22-18 12:38 PM
To: Jo-Anne Fields
Subject: FW: 2019 Exeter Rodeo Sponsorship

Thank you Joanne for sending this information.

Amber sent it on to me and I am very interested in seeing your 2019 sponsorship package when it is available.

Thanks.

Joanne, please note my email address is Julie.gibson@mnp.ca you had it as mmp.ca. I don't want to miss any future emails from you.

I'm looking forward to seeing the new one, when you have the 2019 package ready.

Julie Gibson
REGIONAL MARKETING MANAGER

PH. 519.679.8550
FAX 519.679.1812
495 Richmond Street, Suite 700
London, ON
N6A 5A9
julie.gibson@mnp.ca
mnp.ca