

**Corporation of the Municipality of South Huron**  
**Exeter Rodeo Committee**  
**Agenda**

Date: April 21, 2021  
7:00 PM – 9:00 PM  
Remote Electronic Meeting

**1. Call To Order**

**2. Agenda**

Recommended Motion:

That the agenda for April 21, 2021 be approved as presented.

**3. Elections for Positions of Chair and Co-Chair**

Recommended Motion:

That Member \_\_\_\_\_ is appointed as Chair for the 2021-2022 Exeter Rodeo Committee

Recommended Motion:

That Member \_\_\_\_\_ is appointed as Co-Chair for the 2021-2022 Exeter Rodeo Committee

**4. Disclosure of Pecuniary Interest and the General Nature Thereof**

**5. Minutes**

Recommended Motion:

That the minutes of July 07, 2020 be adopted as presented.

**6. Business Arising from the Minutes**

**7. Business to be Discussed**

7.1 Planning for Exeter Rodeo 2021 During COVID-19 Pandemic

- Will there be a 2021 Rodeo with the current COVID-19 Pandemic restrictions
- Will the 2021 Rodeo be considered the 24<sup>th</sup> or the 25<sup>th</sup> Anniversary
- Timeline – Latest possible times to book vendors and cancelation requirements
- Recommendations for modification to show
- COVID-19 Protocols
- Ticket Prices and Community Support for those impacted by COVID-19
- Sponsorship Prices

7.2 Council meeting update

- Council position on having a 2021 Rodeo Committee

7.3 Unfinished Business

**8. Committee Updates**

**9. Correspondence**

**10. Adjournment**

Recommended Motion:

That the Exeter Rodeo Committee hereby adjourn at \_\_\_\_\_ to meet again on \_\_\_\_\_ at \_\_\_\_\_ PM or at the Call of the Chair.

# Corporation of the Municipality of South Huron

## Exeter Rodeo Committee

### Minutes

July 07, 2020

7:00 PM – 9:00 PM

Remote Electronic Meeting

**Members Present:** Chair Stephen Clarke, Vice Chair Jim Dietrich, Darcy Cook, Jo-Anne Fields, Laura Connolly (BIA), Mike Clarke, Scott Nickels and Mayor George Finch

**Member Regrets:** Dave Marshall, Denis Gower, Gus Guerts, Brenda McCarter, Brittany McCarter, Tanner Merner

**Staff:** Justin Finkbeiner

#### 1. Call To Order

Chair, Stephen Clarke called the meeting to order at 7:01 pm.

#### 2. Agenda

**Motion:** 10-2020

That the agenda for July 07, 2020 be approved as presented.

**Moved:** J. Dietrich

**Seconded:** J. Fields

**Result:** Carried.

#### 3. Disclosure of Pecuniary Interest and the General Nature Thereof

None

#### 4. Minutes

**Motion:** 11-2020

That the minutes of June 02, 2020 be adopted as presented.

**Moved:** D. Cook

**Seconded:** M. Clarke

**Result:** Carried

#### 5. Business Arising from the Minutes

None

#### 6. Business to be Discussed

##### 6.1 Council meeting update

J. Dietrich noted that South Huron Council did have discussion was had about the minutes and mentioned that while it is not nice that the Committee had to cancel the 2020 Exeter Rodeo, Council is looking forward to the 25<sup>th</sup> anniversary in 2021.

## 6.2 Work planning updates

None, 2020 Rodeo cancelled.

## 6.3 Planning for Exeter Rodeo 25th Anniversary in 2021

Chair Stephen Clarke opened the floor to discussion regarding planning for the Exeter Rodeo 25<sup>th</sup> Anniversary in 2021.

J. Fields discussed that the logo that had been agreed on to be drafted becomes distorted when printed on certain materials. During the meeting a final draft of the 25<sup>th</sup> Anniversary logo was displayed for discussion. The emphasis on the logo will be to focus the 25<sup>th</sup> Anniversary of the Rodeo.

Chair Clarke requested a motion to approve the logo as presented. Discussion was had by the Committee and it was noted by J. Dietrich to hold off on a formal vote in case the logo requires any changes in the future.

D. Cooke inquired if the Committee was planning on ordering shirts similar to previous years with the logo. Discussion was had on pricing and style of shirts. S. Nickels noted that he can check on prices through MacLean's Exeter. Discussion was had that golf shirts are comfortable and can be made out of a lighter fabric to stay cool in the warmer months.

Discussion was had about possibly forming a working group / smaller committee to bring back ideas for the 25<sup>th</sup> Anniversary. Concerns were brought forward regarding quorum and that if a working group is decided upon that the members would need to be accepted by all committee members and not just the ones currently present during the meeting. The idea would be to have 5 members in the working group. Staff was directed to review with the Clerk if this is permitted through the Terms of Reference and to respond through email at earliest convenience.

Discussion was had regarding entertainment for the 25<sup>th</sup> Anniversary, with a possible "tailgate" or pre-Rodeo concert. M. Clarke discussed that he can look into acts that were cancelled for the 2020 Rodeo to combine with other entertainment options for a larger venue.

J. Dietrich discussed that the Committee should work out a budget that could be presented to Council before Council finishes their budget. D. Cook noted that this should be done before the Municipal budget is completed. At the time of the meeting the budget process had not yet started. M. Clarke discussed that the Exeter Lions Club should be contacted in regards to entertainment as it would impact budget discussions.

## 6.4 Unfinished Business

### **6.4.1 Request from March 11, 2020 Exeter Rodeo Committee Meeting for staff to bring back what types of jobs operators conducted making up the 174.5 hours outlined in the 2019 Exeter Rodeo Financial Report by Scott Currie dated January 13, 2020**

Discussion was had regarding the breakdown supplied by Public Works and that there seemed to be more hours listed than what was expected. Discussion was had if this included inspection of bleachers, grass cutting of the Rodeo facilities and regular maintenance of the facilities, and if these hours would be part of regular duties and if they should be included in the time job operators spent on these duties.

J. Dietrich noted that it does appear to be a large amount of hours and that a better explanation would have been appreciated. Discussion was had that the Committee should track their own hours and request better tracking for the next year and what is being charged to the Rodeo Committee.

S. Clarke noted that the Committee is not physically charged for these hours and that they are noted for reports to Council. Mayor Finch noted that Council is very much in support of the Rodeo Committee.

Discussion was had why the report was brought to Council and the purpose behind the reports. Mayor Finch noted that it is a tool to track the hours and that Council currently has no issues concerning the hours reported. Further discussion was had that it would be appreciated that a more detailed report of hours be completed during the 2021 Rodeo season.

## **7. Committee Updates**

L. Connolly noted that the Exeter BIA is looking to conduct some Farmer Markets during the remainder of the 2020 season at the Exeter Main Street Parkette and could possibly use these markets to promote the 25<sup>th</sup> Anniversary Rodeo and that committee members are free to volunteer once Farmer Market dates have been set. L. Connolly also noted that Experience Exeter has created a TICTOK account on social media that could also be used to promote the 25<sup>th</sup> Anniversary Rodeo.

## **8. Correspondence**

None.

## **9. Adjournment**

### **Motion:** 12-2020

That the Exeter Rodeo Committee hereby adjourn at 7:37 and that the next meeting will be at the call of the chair.

**Moved:** J. Dietrich

**Seconded:** J. Fields

**Result:** Carried.