

Corporation of the Municipality of South Huron

**Exeter Rodeo Committee
Minutes**

**Wednesday, June 5th, 2019
7:00 PM – 9:00 PM**

South Huron Recreation Centre

Present: Steve Clarke (Chair), Scott Nickles, Jo-Anne Fields, Gus Guerts, Mike Clarke, Dave Marshall, Georgia Athanasiou, Brenda McCarter, Darcey Cook, Jim Dietrich

Staff: Scott Currie

1. Call To Order

The Chair called the meeting to order at 7:00 PM

2. Agenda

Motion: 20-2019

Moved: Fields

Second: Marshall

Disposition: Carried

That the Agenda for June 5th, 2019 be approved as presented.

3. Disclosure of Pecuniary Interest and the General Nature Thereof

4. Minutes

Motion: 21-2019

Moved: Cook

Second: Fields

Disposition: Carried

That the minutes of May 2nd, 2019 be adopted as presented.

5. Business Arising from the Minutes

5.1 Insurance needs of Rodeo Committee: staff update

- Staff have been working with municipality's insurance provider who is advising of the appropriate coverage and risk management actions. Staff will have recommendations for next meeting.

6. Business to be Discussed

6.1 Council meeting updates

6.3 Work Planning updates:

- Facilities and Grounds
 - The area around the stands needs a layer of new mulch and a thorough weeding; the boards in the stands should be inspected, too.
- Marketing and Promotion
 - The information has been finalized and is ready to be send to RMG Inc. for publication & promotion
- Vendors
 - Aiming for the same line-up as last year
- Sponsors and Financial
 - Confirmed sponsors:
 - Exeter Chrysler - \$1,200.00
 - Crabby Joes - \$1,400.00 - 1,200.00 sponsor and \$200.00 for loonie search
 - JMR Electric - \$1,000.00
 - Ulch Trailer Sales - \$1,000.00
 - MNP - \$350.00
 - Microage Basics - \$350.00
 - Denfield Livestock - \$1,000.00
 - South Huron Office Solutions (in-kind printing) - \$250.00
- Special Weekend Activities and Entertainment
 - Connor Wilson has been confirmed

6.4 Unfinished Business

- Washrooms are ordered
- Tent is ordered; a building permit is required

7. Committee Updates

- 2021 is the 25th anniversary of the Exeter Rodeo. Does the Committee want to start planning something special? This will become a standing agenda item going forward.
- Regarding data collection (i.e., attendance, visitor demographics, source markets), the committee recognizes that this is an area that could be improved upon. More discussion on this topic will follow at future meetings.
- The committee would like to review its governance structure and invite the Clerk to attend the next meeting to discuss options.

Motion: 22-2019

Moved: Cook

Second: M. Clarke
Disposition: Carried

That the Rodeo Committee undertake a review of its Terms of Reference.

8. Correspondence

None.

9. Adjournment

Motion: 23-2019
Moved: M. Clarke
Second: Fields
Disposition: Carried

That the Exeter Rodeo Committee hereby adjourn at 7:50 PM to meet again on July 3rd at 7:00 PM at the South Huron Rec Centre or at the Call of the Chair.