

Corporation of the Municipality of South Huron
Exeter Rodeo Committee
Minutes

Date: March 02, 2022

7:00 PM – 9:00 PM

Remote Electronic Meeting

Members Present: Co-Chair Jim Dietrich, Stephen Clarke, Darcey Cook, Mike Clarke, Laura Connolly (BIA)

Others Present: Jenna Bilcke, Lee Finkbeiner, Justin Finkbeiner, George Finch

Regrets: Chair Jo-Anne Fields, Scott Nickles

1. Call To Order

The meeting was called to order by Co-Chair Jim Dietrich at 7:01 PM

2. Agenda

That the agenda for March 02, 2022 be approved as presented.

Motion: 05-2022

Moved: D. Cook

Seconded: S. Clarke

Result: Carried

3. Disclosure of Pecuniary Interest and the General Nature Thereof

None.

4. Minutes

That the minutes of January 26, 2022 be adopted as presented.

Motion: 06-2022

Moved: D. Cook

Seconded: S. Clarke

Result: Carried

5. Business Arising from the Minutes

5.1 Rodeo Performance Contract between South Huron Exeter Rodeo Committee and Rodeo Management Group Inc.

That the Exeter Rodeo Committee submit the contract between South Huron Exeter Rodeo Committee and Rodeo Management Group Inc. to South Huron Council for March 07, 2022 for approval and signature.

Motion: 07-2022

Moved: D. Cook

Seconded: S. Clarke

Result: Carried

6. Business to be Discussed

6.1 Exeter Lions Club Update

L. Finkbeiner discussed that he has had email correspondence with Chair J. Fields regarding event security as that has not yet been discussed at prior meetings. L. Finkbeiner noted that as a

requirement of the Special Event Application for the event that security is required. D. Cook noted that he will look into booking security for the event. L. Finkbeiner discussed with the Committee that the Lions would pay their share of the event security for the Friday night.

L. Finkbeiner noted that he will be contacting the Municipal Clerk / Deputy Clerk regarding the Special Event Application for the purposes of obtaining a letter that deems the Rodeo as a Municipal significant event.

The Committee discussed entertainment for the Friday and Saturday night. Discussion was had that the Lions have booked entertainment for the Friday night, while the Committee will be responsible for entertainment on the Saturday night.

S. Clarke noted that he has quoted tents for the event as requested at the previous meeting. For a 20' x 30' tent approximate cost is \$1060 + HST while a 30' x 45' tent approximate cost is \$1770 + HST. As the Committee will not have access to the Agricultural building for the 2022 Rodeo a larger tent was requested to be quoted. L. Finkbeiner noted that he will bring the costs back to the Lions Club regarding pricing.

6.2 Planning for Exeter 24th Anniversary Rodeo 2022 Season Updates

6.2.1 Facilities, Grounds and Arena Signage (S. Nickles)

No update.

6.2.2 Marketing and Promotions (L. Connolly)

The Committee discussed that there are multiple websites devoted to the Exeter Ram Rodeo, both of which are updated by RMG. The Committee discussed reducing this to one webpage as social media is also a tool used to update the public regarding the event. L. Connolly noted that she will contact RMG regarding the change.

The Committee discussed the budget for print advertising for the Rodeo. Supervisor of Fire and Community Services, Jenna Bilcke noted that the Community Service's department typically has a budget of \$2000 to \$3000 for advertising and that print services are typically done through South Huron Office Solutions.

6.2.3 Vendors (D. Cook)

D. Cook noted that a Vendor Contract has been drafted and that he has a few vendors waiting on the contract. The draft Vendor Contract will be forwarded to CAO Dan Best for approval prior to being send out to vendors.

6.2.4 Admissions and Health & Safety (S. Nickles)

No update.

6.2.5 Special Activities / Entertainment / Partnerships (M. Clarke)

M. Clarke noted that he has spoken with the Optimist Club that they are looking to help out on the Friday night with their normal activities. Waiting to hear back from Connor Wilson as entertainment for Saturday night. M. Clarke is also waiting to hear back regarding the breakfast service for Sunday morning.

J. Bilcke noted that the Committee should consider that the South Huron Recreation Centre might not be available for the breakfast on the Sunday morning due to renovations. The Committee discussed several other options, including youth centers, outdoors and Exeter Public School gym as alternatives to using the Recreation Centre for breakfast. S. Clarke noted that the gymnasium at Exeter Public School is very accessible and should be considered.

6.2.6 Sponsorships (J. Fields)

No update.

6.3 Deferred Business

None.

6.4 Council meeting update

None.

7. Committee Updates

None.

8. Correspondence

None.

9. Adjournment

That the Exeter Rodeo Committee hereby adjourn at 7:45 to meet again on May 11, 2022 at 7:00 PM or at the Call of the Chair.

Motion: 08-2022

Moved: L. Connolly

Result: D. Cook

Carried: Carried