



**Corporation of the Municipality of South Huron  
Community Hub/Recreation Project Steering Advisory Committee  
Agenda  
July 17, 2018  
6:00 PM – 8:00 PM  
Carling Room**

**1. Call To Order**

**2. Agenda**

**Recommendation:**

**That the Agenda for July 17, 2018 be approved, as presented.**

**3. Disclosure of Pecuniary Interest and the General Nature Thereof**

**4. Minutes**

**Recommendation:**

**That the minutes of July 12, 2018 be adopted as presented or amended.**

**5. Business Arising**

**6. Business to be Discussed**

**6.1 Fundraising Feasibility Study**

**7. Work Plan Review**

**8. Committee Updates**

**9. Correspondence**

**10. Key Messages**

**11. Adjournment**

**Recommendation:**

**That the Community Hub/Recreation Project Steering Advisory Committee hereby adjourn at to meet again on July 31 at 6:00 pm or at the Call of the Chair.**



**Corporation of the Municipality of South Huron  
Community Hub/Recreation Project Steering Advisory Committee  
Minutes  
July 12, 2018  
6:00 PM – 8:00 PM  
Carling Room**

**Members:**

Chair, Dawn Rasenberg  
Vice Chair, Mike Ondrejicka  
Councillor Ted Oke  
Peter Hrudka

**Regrets:**

Mayor Maureen Cole Ex-Officio  
Councillor Craig Hebert  
Robert Oud  
Darlene McKaig  
Craig Ivatts  
Ron Mayer

**Staff:**

Dan Best, CAO  
Sean Dillon, YMCA  
Megan Goss, Recording Secretary

**1. Call To Order**

The chair called the meeting to order at 6:11.

**2. Agenda**

**Motion:** 46-2018

**Moved:** Ondrejicka

**Second:** Hrudka

**Disposition:** Carried

**That the Agenda for July 12, 2018 be approved, as presented.**

**3. Disclosure of Pecuniary Interest and the General Nature Thereof**

None

#### 4. Minutes

**Motion:** 47-2018

**Moved:** Ondrejicka

**Second:** Oke

**Disposition:** Carried

**That the minutes of July 4, 2018 be adopted as presented.**

#### 5. Business Arising

Reminder to the committee to review the fundraising feasibility RFP for fulsome discussion at the next committee meeting.

#### 6. Business to be Discussed

##### 6.1 Introduction of the Research Consultant

Introduction of consultants and methodology/process.

##### 6.2 Review of key data information we are seeking

Those outside of the target age brackets would not be represented within the research. Other ages can be included but it would increase the cost. People being surveyed at 55 would be using it by the time it was built. Seniors, youth and teens are not in the survey. The survey targets 20 to 64 age group.

Only studying residents of South Huron. There may be a regional demand for this amenity however South Huron is strategic to the viability of this facility. This proves the core case. If the core case is proven, the YMCA will use outlying municipalities in their projections of usage.

This is only one piece of research being done. The Committee is not deviating from the plan but defining the Hub is the area of focus at this time, not assessing arena usage.

##### 6.3 Validation of Questions

The consultant led the committee through a review of the questions/themes and came to a consensus.

##### 6.4 Next Steps

LeisurePlan International to provide key messaging for communication to staff, and then focus on conducting the research as per the RFP.

#### 7. Work Plan Review

None

#### 8. Committee Updates

None

## **9. Correspondence**

None

## **10. Key Messages**

- The committee met with LeisurePlan International and validated key themes and data to investigate moving forward in the market feasibility study.

## **11. Adjournment**

**Motion:** 48-2018

**Moved:** Hrudka

**Second:** Oke

**Disposition:** Carried

**That the Community Hub/Recreation Project Steering Advisory Committee hereby adjourn at 8:13 pm to meet again on July 17 at 6:00 pm or at the Call of the Chair.**