



MUNICIPALITY OF SOUTH HURON **STRATEGIC PRIORITIES (2023-2026)**

2025 YEAR IN REVIEW

Strategic Priorities (2023 - 2026)

Background

Council Strategic Priorities were developed by Council and in response to Council's Strategic Priorities staff developed a project workplan for each priority. Council received the project workplan and staff reported to Council on the status of those projects in 2025.

The following **five focus areas were identified** in the 2022-2026 Council priorities:



Council also identified several **decision criteria and considerations** when selecting priorities:

- Living within our means/financial impact;
- Outcome focused/clear measurables are identified;
- Needs-based;
- South Huron focused;
- Forward looking/proactive;
- Aligned with legislative responsibilities;
- Leveraging partnerships with other sectors in our community and/or with our neighbouring municipalities; and
- Finishing what we've started.

Details regarding the 2023 - 2026 Council Strategic Priorities can be found [here](#).



Priority #1: Planning for and Managing for Sustainable Growth

- Create a vision and strategy for managing development and planning for growth
- Drive economic growth and responsible development
- Building a strong and vibrant community by attracting, supporting, and retaining businesses and residents

Objectives

Objective 1.1 Financial Sustainability

Ability to manage finances so the municipality can meet its spending commitments, both now and in the future

Objective 1.2 Infrastructure Planning

Ensure sufficient infrastructure is in place to service growth

Objective 1.3 Growth Management

Strengthen and update policy frameworks to support intentional, sustainable growth and a variety of housing and employment options to drive economic growth and responsible development

Objective 1.4 Economic Development

Building a strong and vibrant community by attracting, supporting and retaining businesses and residents.

Overall Status of Priority #1 Actions

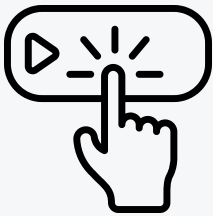
(Total of 21 actions)

● In Progress (13) ● Complete (8)



Top 2025 Achievements under Priority #1

✓	Official Plan - update in effect
✓	Guides created: Open for Business (A Guide for New and Existing Business in South Huron) and Welcome to the Neighbourhood (A Guide for New Residents in South Huron)
✓	Water and Wastewater Master Plan
✓	Hosted a Youth Tourism Experience Day across South Huron



Priority In Action

The full-day Youth Tourism Experience Day welcomed 18 youth to explore South Huron and experience training in storytelling, communication, and digital media with guided tours and business engagement to connect participants with South Huron's tourism sector.



Action Status Breakdown by Objectives

Objective 1.1: Financial Sustainability
(Total of 5 actions)

● Complete (2) ● In Progress (3)



Objective 1.2: Infrastructure Planning
(Total of 5 actions)

● Complete (1) ● In Progress (4)



Objective 1.3: Growth Management
(Total of 2 actions)

● Complete (1) ● In Progress (1)



Objective 1.4: Economic Development
(Total of 9 actions)

● Complete (4) ● In Progress (5)





Priority #2: Fire Services Master Plan

- Utilize plan as a strategic blueprint for the provision of local fire protection services
- Support emergency services to prepare our community for day-to-day safety and potential emergencies
- Ensure that South Huron is a safe community and residents receive timely access to emergency services and supports

Objectives

Objective 2.1 Community Risk Assessment (CRA)

Mandated plan that assists the municipality and its Fire Service to make sound decisions on the level of fire protection it will provide its residents

Objective 2.2 Fire Master Plan

Strategic blueprint for the provision of local fire protection and rescue services

Objective 2.3 Fire Administration

Maintain efficient and effective operations

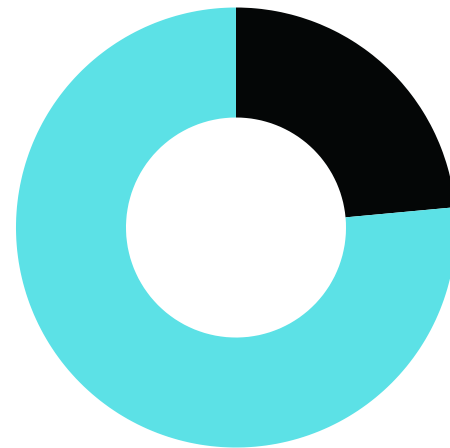
Objective 2.4 Communications and Engagement

Continue to provide communications and engagement

Overall Status of Priority #2 Actions

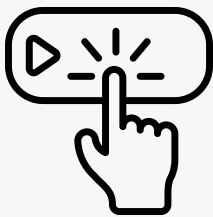
(Total of 17 actions)

● In Progress (4) ● Complete (13)



Top 2025 Achievements under Priority #2

✓	Completion of Annual Emergency Exercise
✓	Installation of Air Purification Systems
✓	Exeter Fire Station Generator Replacement
✓	Fire Hose Replacement



Priority In Action

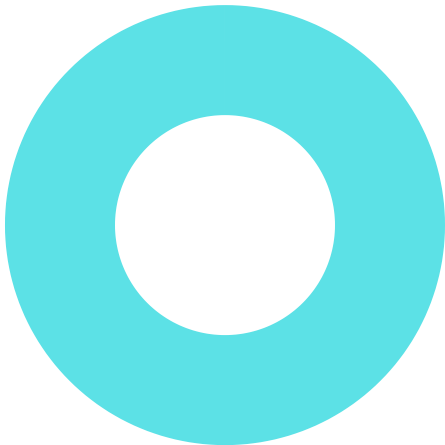
South Huron received 108 Kidde DETECT smoke alarms featuring cutting-edge technology that is powered by a worry-free, 10-year lithium battery. The units were available to be given away to households in need, free of charge.



Action Status Breakdown by Objectives

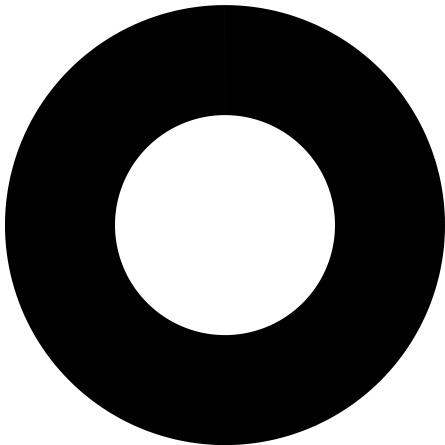
Objective 2.1: Community Risk Assessment (Total of 2 projects)

● Complete (2)



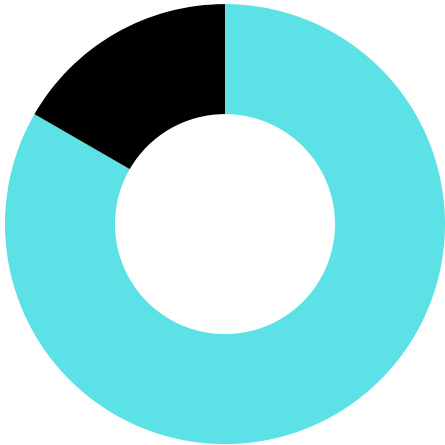
Objective 2.2: Fire Master Plan (Total of 2 projects)

● In Progress (2)



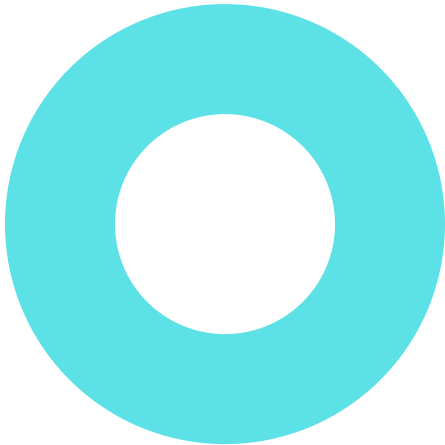
Objective 2.3: Fire Administration (Total of 12 actions)

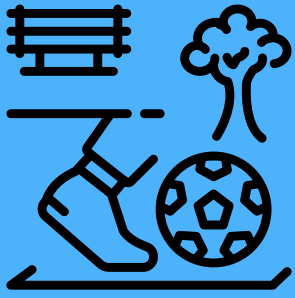
● Complete (10) ● In Progress (2)



Objective 2.4: Communication and Engagement (Total of 1 action)

● Complete (1)





Priority #3: Recreation Community Amenities

- Provide adequate and quality amenities for South Huron's growing population
- Encourage policies, programs and services to be inclusive and reflect the needs of existing residents and newcomers
- Foster healthy lifestyles through planning for, sporting and providing a range of accessible, affordable, indoor, and outdoor recreation facilities, events, and opportunities

Objectives

Objective 3.1 Facilities and Parks

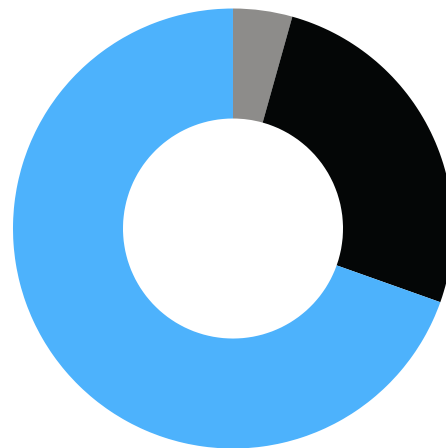
Infrastructure to support healthy and active lifestyles for diverse ages, abilities and interests.

Objective 3.2 Planning, Policies, Programs and Services

Develop and implement policies and services that are inclusive, affordable and accessible.

Overall Status of Priority #3 Actions (Total of 23 actions)

● Not Started (1) ● In Progress (6) ● Complete (16)



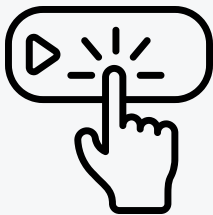
Priority In Action

SHRC playground community feedback voting board, which was rotated across various locations in Exeter. Over 500 votes were received and design 2 was selected as the preferred option.



Top 2025 Achievements under Priority #3

✓	Installation of new playground equipment at the Dashwood Community Centre and South Huron Recreation Centre
✓	Port Blake Revitalization Project
✓	Exeter Cemetery fence (Phase 1)
✓	SHRC upgrades (roof replacement, kitchen exhaust and furnace replacement)



Priority In Action

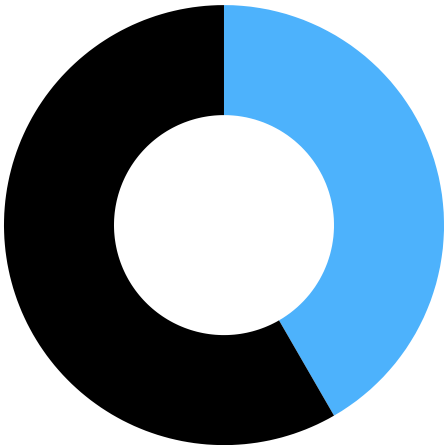
Newly installed
playground equipment
at the Dashwood
Community Centre.



Action Status Breakdown by Objectives

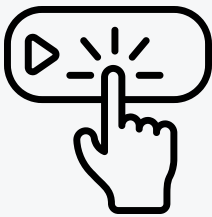
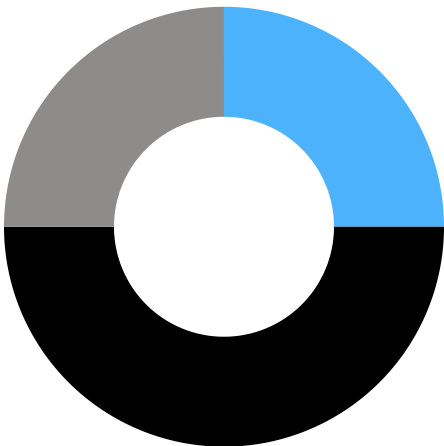
Objective 3.1: Facilities and Parks
(Total of 12 actions)

● Complete (5) ● In Progress (7)



Objective 3.2: Planning, Policies, Programs and Services (Total of 4 actions)

● Complete (1) ● In Progress (2) ● Not Started (1)



Priority In Action
Upgrades to the washrooms as part of the Port Blake revitalization project.





Priority #4: Infrastructure Investment/Asset Management Plan

- Maintain infrastructure and facilities that meet community needs and allow growth and development for prosperity
- Provide safe, efficient and sustainable transportation options
- Invest in building, improving, and maintaining quality infrastructure to meet the needs of, and to provide a high quality of life for, current and future generations

Objectives

Objective 4.1 Manage Active Transportation Needs

Enhance core infrastructure network to support the objective of walkable, connected neighbourhoods and communities

Objective 4.2 Maintain Asset State of Good Repair

Condition in which physical assets are performing at full level of performance

Objective 4.3 Implement Asset Management Plan

Update of the AMP in accordance with O. Reg 588/17

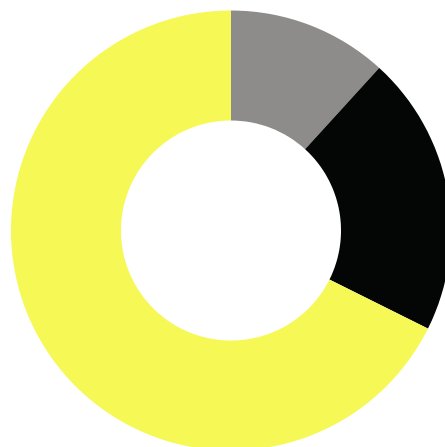
Objective 4.4 Municipal Digital Infrastructure

Foster an environment of innovation and good governance

Overall Status of Priority #4 Actions

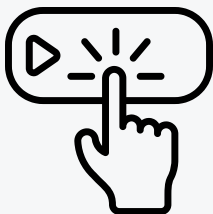
(Total of 34 actions)

● Not Started (4) ● In Progress (7)
● Complete (23)



Top 2025 Achievements under Priority #4

✓	Main Street North Reconstruction
✓	2025 Asset Management Plan
✓	Repairs to Morrison Line Bridge
✓	Victoria Street East Reconstruction



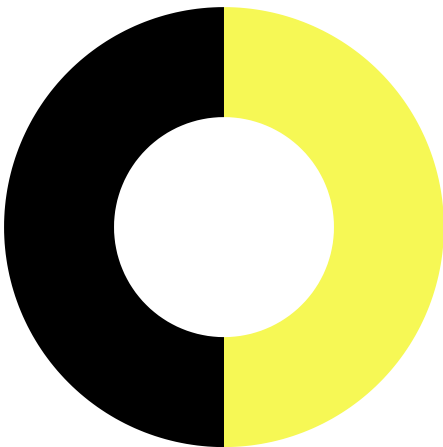
Priority In Action
Pedestrian crossover installed in Exeter as part of the Main Street North Construction project.



Action Status Breakdown by Objectives

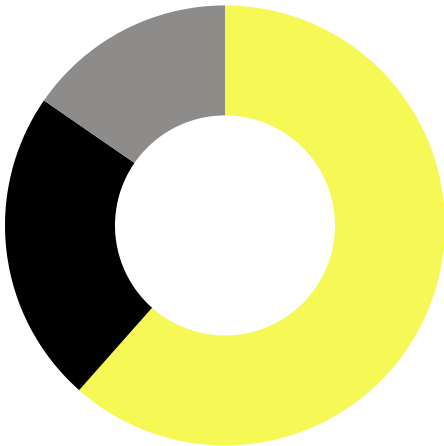
Objective 4.1: Manage Active Transportation Needs
(Total of 2 actions)

● Complete (1) ● In Progress (1)



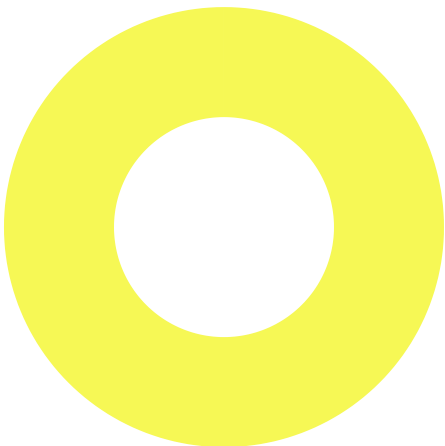
Objective 4.2: Maintain Asset State of Good Repair (Total of 26 actions)

● Complete (16)
● In Progress (6)
● Not Started (4)



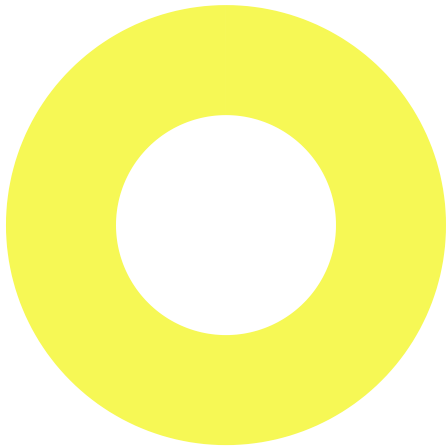
Objective 4.3: Implement Asset Management Plan (Total of 1 action)

● Complete (1)



Objective 4.4: Municipal Digital Infrastructure (Total of 5 actions)

● Complete (5)





Priority #5: Community Safety and Well-Being

- Work together to increase safety, inclusivity, and resilience across our community
- Foster a connected and caring community

Objectives

Objective 5.1 Community Partnerships and Services
Support community connections

Objective 5.2 Community Safety and Well-Being
Legislated Plan focusing on social development, prevention and risk prevention

Objective 5.3 Accessibility, Equity and Diversity
Programs and services that are inclusive, affordable and accessible

Objective 5.4 Administer and Enforce Municipal By-laws
Support a safe and livable community

Objective 5.5 Engagement
Enhance Transparency and Accountability

Objective 5.6 Advocacy
Continue to advocate to the Province and other stakeholders on matters which affect the community

Overall Status of Priority #5 Actions

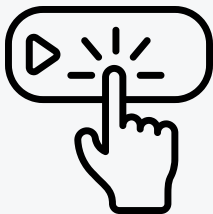
(Total of 15 actions)

● In Progress (6) ● Complete (9)



Top 2025 Achievements under Priority #5

✓	Advocacy efforts related to advancing Strategic Priorities (Mayor’s Task Force for Regional Healthcare)
✓	Hosted Community and Stakeholder Engagement Sessions (Victoria Street Project, Dashwood Christmas lights and playground, Asset Management, Active Transportation, Building Tailgates)
✓	Community social well-being events (Welcoming Week event in Exeter and Free Community Picnic in Dashwood)
✓	Co-hosted Day 2 of THRIVE Summit (CSWB focus)



Priority In Action

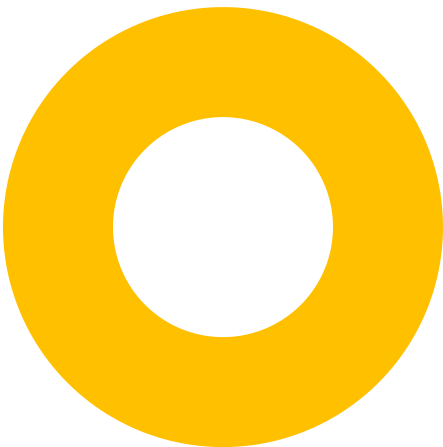
Photo showing members of South Huron Council with leaders from neighbouring municipalities at the Association of Municipalities of Ontario (AMO) in August 2025.



Action Status Breakdown by Objectives

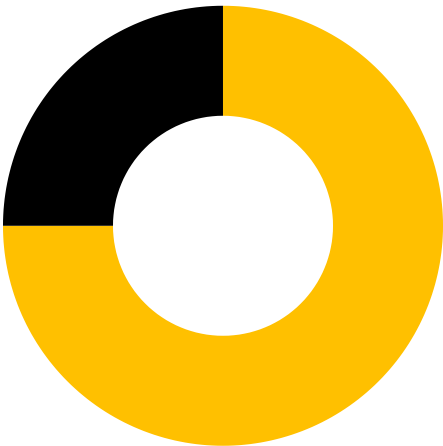
Objective 5.1: Community Partnerships and Services
(Total of 2 actions)

● Complete (2)



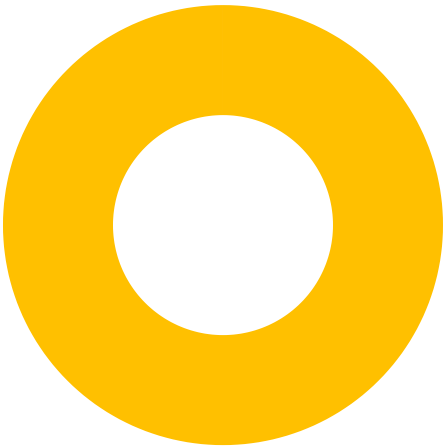
Objective 5.2: Community Safety and Well-Being
(Total of 4 actions)

● Complete (3)
● In Progress (1)



Objective 5.3: Accessibility, Equity and Diversity
(Total of 1 action)

● Complete (1)



Objective 5.4: Administer and Enforce municipal by-laws
(Total of 5 actions)

● Complete (1) ● In Progress (4)



Action Status Breakdown by Objectives

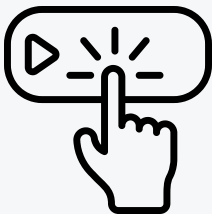
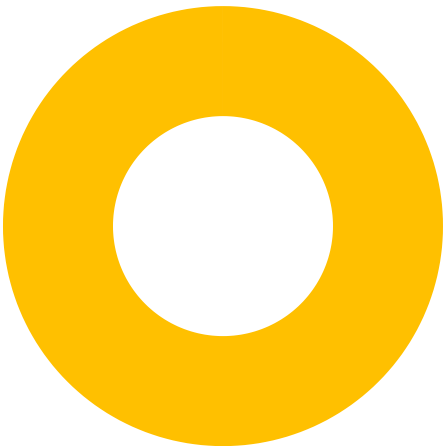
Objective 5.5: Engagement
(Total of 2 actions)

● Complete (1) ● In Progress (1)



Objective 5.6: Advocacy
(Total of 1 action)

● Complete (1)



Priority In Action

South Huron recruitment committee volunteers attended the KW Resident Recruitment Event meeting medical students who are looking ahead to their future.

