

**Corporation of the Municipality of South Huron**

**Exeter Rodeo Committee  
Minutes**

**Tuesday, April 18, 2019  
7:00 PM – 9:00 PM**

**South Huron Recreation Centre**

**Present:** Steve Clarke (Chair), Scott Nickles, Jo-Anne Fields, Deputy Mayor Dietrich, Gus Guerts, Mike Clarke, Darcey Cook, Dave Marshall

**Staff:** Scott Currie

**1. Call To Order**

The Chair called the meeting to order at 7:01PM

**2. Agenda**

**Motion:** 10-2019

**Moved:** Fields

**Second:** Dietrich

**Disposition:** Carried

**That the Agenda for April 18, 2019 be approved.**

**3. Disclosure of Pecuniary Interest and the General Nature Thereof**

None.

**4. Minutes**

**Motion:** 11-2019

**Moved:** M. Clarke

**Second:** Cook

**Disposition:** Carried

**That the minutes of March 5, 2019 be adopted as presented**

**5. Business Arising from the Minutes**

5.1 Insurance question

- S. Currie and J. Fields will work together to fill out the form to get a quote from the insurance company

5.2 Status of community donations requested by Rodeo Committee in 2018

- Council has approved these donations

5.3 Rodeo Management Group Organizational Meeting and Awards Banquet report

- J. Fields and S. Nickles attended on behalf of the Committee and prepared a report, which is attached below.

**6. Business to be Discussed**

6.1 Council meeting updates

- RMG contract is signed, Letter of No Objective has been issued to Ontario Cowboy Mounted Shooting Association.

6.2 Community partnership opportunities

- Exeter Lion’s are prepared to coordinate the Friday evening

**Motion:** 12-2019

**Moved:** S. Clarke

**Second:** Fields

**Disposition:** Carried

**That the Exeter Lion’s deliver the Friday event and that the Rodeo splits the proceeds.**

- Regarding the running of the rodeo bar on Saturday and Sunday, there are two options that are being explored: A) Exeter Lion’s, B) private company. Either option will require a profit sharing agreement.

6.3 Work Planning updates:

- Facilities and Grounds
- Marketing and Promotion
- Vendors
- Sponsors and Financial
- Special Weekend Activities and Entertainment

6.4 Unfinished Business

- Regarding admission fees, the current structure is as follows:

|                               |         |
|-------------------------------|---------|
| Adults (12 and older)         | \$15    |
| Youth (6-12)                  | \$10    |
| Child (5 and under)           | FREE    |
| Family (2 adults, 3 children) | \$60.00 |

**Motion:** 13-2019

**Moved:** Dietrich

**Second:** Cook

**Disposition:** Carried

That the pre-sale fee for adults remain at \$15 up to 4:00 PM on Friday, August 9<sup>th</sup>, 2019 and increase to \$25 at the door, and that the Family Pass option be discontinued.

## **7. Committee Updates**

None.

## **8. Correspondence**

None.

## **9. Adjournment**

**Motion:** 14-2019

**Moved:** Dietrich

**Second:** Fields

**Disposition:** Carried

**That the Exeter Rodeo Committee hereby adjourn at 8:07 PM to meet again on May 2nd at 7:00 PM or at the Call of the Chair.**

## **Prepared by: Jo-Anne Fields**

Annual Rodeo Committee Meeting and Awards Banquet

Saturday, March 9, 2019

Stampede Ranch – Guelph

12 noon

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### **Notes**

- Engaging and interactive discussion with the Rodeo Committees within the RAM Rodeo circuit
- Great networking opportunity, generating excitement and enthusiasm throughout the group
- Overall comments on the 2018 rodeo were excellent – new format was very well received
- B & W Hitches are a new corporate sponsor this year – Marks are not involved
- Long discussion regarding admission fees – many rodeos have increased and have noticed no impact to attendance – suggest to promote advance ticket sales

- Suggest - \$25.00 for adults, \$15.00 for youth, \$5.00 for child and \$70.00 for a family (2 adults, 2 youth and additional youth would be \$10.00 – child free). Basically the only increase in cost is to the adult admission
- Advance tickets they save \$5.00 each and a child is free
- Canadian Cowgirls are not in the show this year
- In place of Canadian Cowgirls will be Mounted Shooting – authorization and permits will be required through the Municipality as well as site inspections – information was shared at the last meeting – Manager Scott Currie is seeking approval and retaining necessary information required
- New – Pick up race – locals can compete – sign up 10 days in advance – more information to follow complete with media release
- Exeter Rodeo was recognized at the Awards Banquet and Chair Nickles and Fields accepted the plaques
- Exeter is the longest running Rodeo on the RAM Circuit
- Lots of positive comments from the competitors regarding the Exeter Rodeo event
- Other notes – spoke with Ty Baynton regarding Entertainment for Saturday pm – Tailgate and Evening – he has a previous commitment for Saturday evening however would be happy to perform at our Tailgate on Saturday – we tentatively booked him for a cost of \$500.00. This needs to be confirmed and staff complete contract